



Total production of thin films grew by 6.8%, driven primarily by rising demand for packaging films for food and private household use. Thicker films recorded even stronger growth of 8.1%, driven by a rising demand for aluminium packaging for delivery services, pet food and coffee capsules.

Despite the positive development, the market situation remains challenging in some areas. Demand remains weak, particularly in technical applications, such as in the automotive and construction industries. In particular, high construction costs and declining construction activity are putting pressure on the market for thicker films, while the automotive sector also continues to struggle with weak demand.

Bruno Rea, Chairman of the EAFA Roller Group, explains: 'The significant recovery in 2024 is a positive signal for our industry. We can see that the market dynamics are improving, particularly in the packaging sector. However, the pre-crisis level has not yet been reached. We expect that it will take at least another year and continuous growth rates to return to pre-pandemic levels.'

Further developments depend on the stability of the economic environment, particularly in the technological sectors characterized by uncertainty. Increasing international tariff barriers are likely to slow the export rate of aluminium foil. It remains uncertain to what extent domestic demand be able to compensate for these obstacles.

The European aluminium foil industry is therefore proving resilient and benefiting from recovering demand.

*The European Aluminium Foil Association is the most important industry association. In particular, it represents the companies that roll and wind aluminium foil and produce semi-rigid aluminium foil containers and household foil in Europe. With more than 40 members, the organisation represents the entire market for aluminium foil in Europe. [www.alufoil.org](http://www.alufoil.org)*

**Further informations:**

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