# THE ASSOCIATION

Representing companies active in the EAFA Roller Group, EAFA Container Group and EAFA Rewinder Group

member 40+ companies

#### **Roller Group:**

Members are the originators and suppliers of the plain aluminium foil and thin strip materials which are then processed by converters, container or household foil manufacturers.

#### **Rewinder Group:**

Members are the producers of aluminium household foil for the retailing sector as well as for catering.

Founded in

#### **Container Group:**

Members are specialised in the manufacture of foil travs and dishes as well as lidding materials and systems which help their customers, food processors and retailers, pack and present their products to the public.



Germany



WHO WE ARE - AT A GLANCE **EAFA = EUROPEAN ALUMINIUM FOIL ASSOCIATION** 

# 

**Sharing information** 

## WHAT WE DO

- Market Research and Statistics
- > Communication
- > Sustainability and Advocacy
- > generic Public Relations
- promoting aluminium foil
- > developing the interests of the foil manufacturing
- > converting industry with third parties



#### **Promoting**

aluminium foil in flexible packaging and other applications such as container, household and technical applications

Creating relationships with sister associations around the globe

#### market research

sets benchmarks development of market sectors

## **SUSTAINABILITY**

Position positively alufoil and its applications in the sustainability debate

### **Support Progress**

Share good practices and support projects to further improve the sustainability performances

#### Promote

Communicate and build a positive image



## **Develop Knowledge**

Close critical knowledge gaps and build evidences



#### Advocate

Liaise with relevant organisations and influence for fair legislation

www.alufoil.org

roots in

1920

associations

dating back to

m www.linkedin.com/company/eafa-alufoil

