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Protection and convenience combine in new desiccant blister pack

A joint development by **Ancor Flexibles** and **GSK** the **Formpack® Dessiflex Ultra for Augmentin®**, has scooped the Alufoil Trophy award in 2019 for Product Protection. The aluminium foil blister replaces a glass container of six tablets which uses a desiccant wrap, sealed using an aluminium pilfer proof closure with a liner. Not only did the judges recognise the protective properties of the new blister, but remarked on its convenience for patients, compared with the previous solution.



Laura Fernandez, Senior Packaging Technologist at Marks & Spencer, who led the judging panel this year, commented, “This pack works well on a number of levels. In particular its protective capacity enables the antibiotic, which is very moisture sensitive, to be used more securely in humid, tropical areas. Exposing tablets to moisture when a bottle is opened is far more likely, as are breakages. So the blister ticks a lot of the boxes and met GSK’s criteria to protect operators and patients.”

This desiccated patient blister pack contains six Augmentin tablets and is made of a Formpack® Dessiflex Ultra Blister System with a specific lidding foil.

Noemi Bertolino, Product Development Director, Ancor Flexibles EMEA commented, “We are delighted to accept this Alufoil Trophy for Formpack® Dessiflex Ultra for Augmentin®, in the product protection category, with our valued partners GSK and CAM Partena. Together, our aim is to provide enhanced protection to the Augmentin product and ultimately the many patients who use it. To achieve this goal, and to receive the award in addition, is something the whole team is extremely proud of.”

Adding to this, Andrew Smith, GSK Pharma Supply Chain Technical Packaging Director said, “Formpack® Dessiflex Ultra for Augmentin® is an innovative step change that provides enhanced protection for each individual Augmentin tablet during its shelf life ensuring patients get the most effective treatment possible when taking Augmentin. With the support of Ancor, GSK has developed this improved pack format while keeping our products at the same cost.”

In addition, due to the specific colour (green) of the Dessiflex product contact layer, it is far harder to counterfeit, giving the patient a greater level of security and authenticity.

The Alufoil Trophy is organised by the European Aluminium Foil Association. There are five categories – Consumer Convenience, Marketing + Design, Product Protection, Resource Efficiency and Technical Innovation. For the Alufoil Trophy 2019 there were nine winners.

High-resolution pictures can be downloaded and all winning entries can be viewed at trophy.alufoil.org

The European Aluminium Foil Association (EAFA) is the main trade association, specifically representing companies engaged in the rolling and rewinding of aluminium foil and the manufacturing of semi-rigid alufoil containers and household foil in Europe. With its more than 40 members, the organisation represents the total aluminium foil rolling market in Europe. www.alufoil.org

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