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## **BPA free pack keeps petfood purrfectly**

An alufoil container system, specifically developed by **Constantia Flexibles** as a BPA free, “BPA NIA”, pack for petfood, has won an Alufoil Trophy in the category for Product Protection in the 2016 competition. **Sustainer**, which is a retortable pack, not only preserves the product but meets both sustainable and new regulatory requirements for these types of container, says the company.



Commending on the pack as a highly original concept, head judge Louis Lindenberg, global packaging sustainability director for Unilever explained, “The judges all saw this pack as a very forward thinking solution. It is doing a great job of preserving the product using cleaner, additive free, materials and lacquers. This gives the entry a lot of credit in our opinion.”

The “BPA NIA” (Not Intentionally Added) container has the same high performance as existing retortable packaging materials – which use solvent based Epoxy lacquer containing BPA, chromated aluminium foil and high performance adhesive containing BPA. But Constantia Flexibles has developed a new water based lacquer system for both the container and the die cut lid. This dispenses with the use of Bisphenol A or other Bisphenols, as well as the use of chrome as a surface treatment.

Franz Planer, senior product manager, Constantia Teich, expressed his delight at receiving the award, “Winning an Alufoil Trophy with our Sustainer in the category of Product Protection, is a confirmation of our long-term development strategy. It also demonstrates, that, despite technical challenges, modern and sustainable high barrier packaging can be successfully brought to the market.”

Sustainer has all the established features of conventionally used solvent-based lacquers, such as heat resistance and sterilizability. So the pack meets all the requirements for preserving the product perfectly. But the added value is that the new system meets the upcoming regulatory requirements to be an environmentally friendly material, with all the benefits which that offers, including reduced CO<sub>2</sub> emissions.

*The Alufoil Trophy is organised by the European Aluminium Foil Association. There are five categories – Consumer Convenience, Marketing + Design, Product Preservation, Resource Efficiency and Technical Innovation. Judges also gave an award for Overall Excellence. For 2016 there were 11 winners.*

**High resolution pictures can be downloaded and all winning entries can be viewed at [www.alufoil.org](http://www.alufoil.org)**

### **Further information:**

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*The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.*