

**April 2016**

## **Formpack® Ultra stretches the possibilities for blister packs**

**Formpack® Ultra**, a new cold form blister product from **Ancor Flexibles**, has scooped an Alufoil Trophy for Resource Efficiency in the 2016 competition. The material can be elongated more than standard cold form solutions, resulting in cavities that can be drawn deeper and with sharper wall angles than ever before, enabling blister cards to be designed up to 50% smaller, or more cavities to be added to the same blister card area.



Ancor Flexibles says additional elongation is possible because of 'best in class' selection of raw materials, manufacturing processes and extensive quality control. The ability to elongate Formpack® Ultra further than standard cold form before it fractures, improves performance, leading to reduced waste and, in some cases, does not require further tooling investment.

Announcing the award, head of the judging panel Louis Lindenberg, global packaging sustainability director at Unilever, said, "This development has a significant impact in a number of important areas. Not only is there a significant saving in material usage, but the additional benefits in terms of production, logistics and storage make it a truly world class example of resource efficiency."

Depending on the exact dimensions of the blister and the size of the forming station in the packing line, the manufacturer can increase the number of blisters produced per forming cycle. If the blister is smaller the number of blisters in each reel of packaging also increases, so that reel changeovers are reduced along with associated setup/changeover waste.

Secondary carton packaging can also be diminished due to the reduction in blister size. More blister packs can fit into each carton box which contributes to an optimized storage as well as to fewer pallets and trucks on the roads. All of these factors lead to a lower carbon footprint which decreases the total cost of the goods.

Commenting on the award, Andrea Della Torre, R&D director at Ancor Flexibles Europe, Middle East and Africa said, "We are particularly proud to have won this Alufoil Trophy in the Resource Efficiency category. Formpack® Ultra supports a more responsible packaging use across the value chain and lowers the total cost of goods for pharmaceutical companies."

*The Alufoil Trophy is organised by the European Aluminium Foil Association. There are five categories – Consumer Convenience, Marketing + Design, Product Preservation, Resource Efficiency and Technical Innovation. Judges also gave an award for Overall Excellence. For 2016 there were 11 winners.*

**High resolution pictures can be downloaded and all winning entries can be viewed at [www.alufoil.org](http://www.alufoil.org)**

### **Further information:**

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*The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.*