

*May 2011*

**Optimism as Alufoil sector continues to grow - and interpack welcomes the world's bbq elite**

Signs of buoyancy continue for the European aluminium foil sector with a rise in production of 1.3 % to 214,400 t for the first quarter of 2011 compared with the same period in 2010.

Thicker alufoil gauges, used mainly for the manufacture of semi-rigid foil trays and technical applications rose by 6 %, while thinner gauges used mainly in flexible packaging and household foil fell slightly by -0.7 %. Exports outside the EAFA region\* remained stable.



On the back of an overall growth of 10.6 per cent to 850,300 t to for 2010 Stefan Glimm, EAFA's Executive Director, remains confident of a successful 2011 through the sector's successful positioning of Alufoil as a sustainable and cost-effective packaging option.

“Expectations are positive for the rest of 2011 with a number of events providing the aluminium foil sector with the opportunity to show off its packaging and industrial prowess. At interpack 2011, EAFA will be showcasing many of alufoil's unique properties through its alufoil BBQ Arena where visitors will be able to see the materials

exceptional advantages and versatility as a grilling aid.”

Live demonstrations by professional barbecue teams from around the world will take place 4 times daily and visitors will get the chance to taste some of the vegetable, meat and fish dishes all prepared using household foil and alufoil trays and containers.

Alufoil is also the official sponsor of the World Grill & Barbecue Championship to be held in Gronau, Germany, 20 - 22 May, alongside the World BBQ Association. More than 80 teams of the world's barbecue elite will exhibit their prowess at the hot grill to some 80,000 visitors.



- The alufoil BBQ Arena is situated outside Halls 10. Visitors will find EAFA in Hall 11 Stand A37. interpack 2011 takes place in Dusseldorf, May 12 – 18.

**The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of alufoil containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe. EAFA's foil roller members account for about 98 per cent of the total European foil market and represent nearly all countries in Europe, including Russia and Turkey.**

*\* EAFA region covers Armenia, Austria, Belgium, Bulgaria, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Luxembourg, Netherlands, Norway, Russia, Slovenia, Spain, Sweden, Switzerland, Turkey and UK*

**Further information:**

Guido Aufdemkamp  
Director Communication  
European Aluminium Foil Association  
Am Bonneshof 5  
D - 40474 Düsseldorf

+49 (0)211 47 96 168  
enquiries@alufoil.org  
www.alufoil.org