

*January 2011*

2nd Global Aluminium Foil Roller Conference

## **Aluminium Foil Rollers agree for global action on sustainability**

Sustainability was at the top of the Agenda at the 2nd Global Aluminium Foil Roller Conference held in Bangkok, Thailand, 12-14 January 2011, at the initiative of the European Aluminium Foil Association (EAFA).

The importance of aluminium foil usage to the global market was underlined by 90 participants from China, Europe, India, Japan, Middle East, North America, Russia, South Korea, Thailand and Turkey representing almost 80% of global aluminium foil production.

The conference programme covered the development in global aluminium foil demand (over 4% for the last 10 years, to 3.2 million tons in 2010), the environmental performance of the smelters and its impact on the eco-performance of end-products, technical development in the rolling sector and foundries, the position of aluminium foil in the sustainability debate. The first common project "A Global Moment with Alufoil" as a result of the first conference was launched. It covers a brochure and a website [www.global-alufoil.org](http://www.global-alufoil.org).

The global attendance concluded to the need to coordinate actions on sustainability in order to support market growth and promote innovative development, aluminium foil for both packaging and technical applications saving far more resources than are consumed in its production, through complete supply and value chain. Co-operation with the global primary industry will be strengthened, and further tools for the promotion of aluminium foil sustainability will be developed.



"This is a breakthrough and a large success for the global aluminium foil industry, who is demonstrating its capability to answer to the challenges of a responsible and sustainable future, said Francois Coeffic, EAFA President and Chairman of the Bangkok's conference. This conference provides the opportunity to demonstrate the unique capabilities of aluminium foil and its contribution to more sustainable consumption and resource efficiency in view of the challenges we are facing from growing world population, urbanisation, climate change, and depletion of scarce resources."

*The 2nd GLAFCO conference was initiated by the European Aluminium Foil Association (EAFA) and sponsored by Achenbach Buschhuetten, the global leading supplier of foil mills and co-sponsored by Novelis PAE, a world leader in the development of technologies for molten metal treatment and continuous aluminium casting and by the International Aluminium Institute (IAI), the global forum of aluminium and alumina producers.*

**The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of alufoil containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe. EAFA's foil roller members account for about 98 per cent of the total European foil market and represent nearly all countries in Europe, including Russia and Turkey.**

### **Further information:**

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