

September 2016

Alufoil industry helps European BBQ Championships 2016 roll into town

The official WBQA European BBQ Championship will take place on 17-18th September 2016 at the Bremen Exhibition Centre in Germany and once again will be supported by the European Aluminium Foil Association (EAFA).

About 78,000 visitors are expected across the two days to watch the 50 BBQ teams from 20 nations display their skills at the grill across the full range of BBQ disciplines.

For all teams aluminium foil will be a major feature in the preparation and creative barbecuing on display for the five mandatory competition categories (fish and side dish, chicken and side dish, pork ribs, pork shoulder and beef brisket). In addition teams can enter two optional freestyle categories: home country cooking and dessert.

Aluminium household foil, supplied by EAFA, will be an essential tool used by the participants throughout the championship. An indispensable part of the barbecue experience, the practical, versatile and protective household foil, will also be used by all teams to present their grilled food in the most attractive and innovative ways.

Visitors will have the chance to enjoy tasty samples provided by the competing teams and can be sure that aluminium foil will enable them to enjoy the food conveniently and safely.

Further information: Cédric Rauhaus, Manager Communications

The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.