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## **Second Global Foil Roller Conference in 2011**

EAF A announced that the second global foil roller conference will take place from 12th – 14th January 2011 in Bangkok, Thailand.

François Coëffic, EAF A President: "The first conference in 2008 represented more than 75 per cent of the global foil industry and far exceeded our expectations identifying a range of challenges and opportunities in terms of growing global markets but also in terms of sustainable development."



The unique properties of aluminium foil contribute essentially to a more sustainable society in terms of resource efficiency e.g. by preventing food spoilage and saving resources in transportation due to lightweight packaging.



Stefan Glimm, EAF A Executive Director: "The common understanding to further explore and to ensure the global messages on foil's contribution to sustainable consumption resulted in a mutual communication project which is now under preparation. We expect the launch towards the mid of 2010."

Thailand was chosen for the conference because of its location close to the largest aluminium foil markets Europe and Asia.

The conference is organised by the European Aluminium Foil Association (EAF A) and sponsored by the worldwide leading supplier for foil mills, Achenbach Buschhütten, and Novelis PAE, a world leader in the development of technologies for molten metal treatment and continuous aluminium casting.

EAF A is the international body representing companies engaged in the rolling and rewinding of alufoil, the manufacture of alufoil containers and all types of flexible packaging. It has more than 100 members including companies in Western, Central and Eastern Europe.

### **Further information:**

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