

*July 2010*

## **EAF**A Elections: Big Challenges Call for Pro-active Initiatives

François Coëffic, Novelis, has been re-elected President of the European Aluminium Foil Association (EAF

A) and chairman of the Roller Group for a second term. Speaking in at the association's annual conference François Coëffic, said, "Sustainability is a key challenge and will continue to be at the top of the agenda of our members and their customers, particularly for packaging applications. Our association has a very pro-active stance on raising the debate and implementing actions for sustainable consumption and production. Ongoing globalisation is another challenge we are dealing with and for key issues like sustainability we are managing and addressing questions while also proposing solutions at the global level."



He added: "In a year when we celebrate the 100th anniversary of alufoil we have been able to clearly demonstrate the major advances the material has made and will continue to make in the new decade. We believe that continuous improvement and innovation are key drivers to keep Europe's leading position in the alufoil world. For example successes in down gauging have led to material savings of more than 30 %, which in turn led to growth in markets for resource efficient packaging options."

"And very importantly we are setting in motion plans to further our commitment to recycling part of which is joining the Organisation of European Aluminium Refiners and Remelters (OEA). This will enable us with better access to recycling intelligence and encourage consumers to understand the benefits of aluminium recycling."

### **EAF**A appointments:

#### ***EAF***A Board:

President: François Coëffic, Novelis

Vice-Presidents: Jan Homan (Constantia Flexibles), Felix Steinbrecher (Alupak) and Hans Hogeveen (ITS Foil & Film Rewinding)

#### ***Roller Group:***

Chairman: François Coëffic, Novelis (re-elected)

Vice-Chairman: Manfred Mertens, Rolled Products Division, Hydro Aluminium (elected)

#### ***Container Group:***

Chairman: Felix Steinbrecher, Alupak (re-elected)

Vice-Chairman: Khrosrow Tahmasebi, Coppice Alupack (re-elected)

***Rewinder Group:***

Chairman: Hans Hogeveen, ITS Foil & Film Rewinding (re-elected)

Vice-Chairman: Günther Tzeschlock, FORA Folienfabrik (re-elected)

***Flexible Packaging Europe:***

Chairman: Jan Homan, Constantia Flexibles (elected)

Vice-Chairman: Gérard Blatrix, Amcor Flexibles (re-elected)

**The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of alufoil containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.**

**Further information:**

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